



# ITCHING FOR BETTER CONTROL

## INVITATION

### SCIENTIFIC COMMITTEE

▶ Catherine Maari, MDCM,  
FRCPC (Chair)  
Dermatology and Pediatric  
Dermatology  
Montreal, QC

▶ André Bélanger, MD, CFCP  
Family Medicine  
Courselette, QC

▶ James Bergman, MD,  
FRCPC  
Pediatrics, Dermatology,  
Pediatric Allergy/Immunology  
and Pediatric Dermatology  
Vancouver, BC

▶ Jeffrey Habert, MD, CCFP,  
FCFP  
Family Medicine  
Thornhill, ON

▶ Darshini Persaude, MD,  
CCFP, FCFP  
Family Medicine  
Pickering, ON

SPEAKER:

  

FACILITATOR:  
(IF APPLICABLE)

  

LOCATION:

  

DATE:

TIME:

FROM

TO

### LEARNING OBJECTIVES

After this program, attendees will be able to:

- ▶ Describe the typical presentation of atopic dermatitis (AD)
- ▶ List a differential diagnosis for AD
- ▶ Develop a comprehensive management plan for acute flares and chronic baseline activity of AD
- ▶ Appropriately utilize adjunctive therapy for secondary infection
- ▶ Counsel caregivers and patients regarding both non-pharmacological and pharmacological therapies
- ▶ Counsel patients on both established and novel topical treatment options

### AGENDA

REGISTRATION:

PRESENTATION:

MEAL:

PLEASE RSVP BEFORE

TO

AT

OR

In compliance with the Innovative Medicines Canada Code of Ethical Practices, this invitation is extended to Healthcare Professionals only.

This Group Learning program has been reviewed by the College of Family Physicians of Canada and is awaiting final certification by the College's Chapter.

This program was supported in part by an educational grant from Pfizer Canada.



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• • • • • **REGISTRATION FORM**

**I will attend**

**I cannot attend**

In order to help us determine your needs, please indicate which of the cases below interest you most:

**Pediatric Case:** Sophie

**Adult Case:** Eric

**Pediatric and Adult Case**

## PARTICIPANT INFORMATION

**NAME:**

**CITY:**

**PROVINCE:**

**TELEPHONE:**

**E-MAIL:**

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