

Date: 7 September 2021

Physicians of NH Medical Staff

RE: Sixth Annual Doctors of BC Health Authority Engagement Survey 2021

Dear Physicians of NH Medical Staff,

Beginning Monday, **September 13**, Doctors of BC will be conducting its 6th annual **Health Authority Engagement Survey**. This important survey seeks input on your level of engagement and interaction with our Health Authority. I, and the leadership of Northern Health, encourage you to participate and provide your feedback. The results will help us collaborate with you and your colleagues in shaping programs and policies at a regional and local level, to improve physician engagement.

This year, the survey is being conducted by an independent third party, TWI Surveys Inc. (TWI). The previous provider, Health Standards Organization (HSO), is no longer conducting surveys. With permission, we are continuing to use select questions from HSO's Physician Work Life Pulse Tool. The email will be sent from the following address: surveys@doctorsofbc.ca. The email invitation subject line reads: **Doctors of BC Health Authority Engagement Survey 2021**.

I assure you that all of your responses are anonymous and confidential. Neither Doctors of BC nor Health Authorities will have access to individual responses. To show appreciation for your feedback, upon completion of the survey you may choose to enter a draw to win one of two \$1,000 gift cards to Staples or Canadian Tire. To enter the draw, you will need to provide your name and email address once you have completed the survey. Your response goes directly to TWI who will conduct the draw. **The deadline for responses is midnight on Wednesday, October 13th.** If you have any questions, or do not receive your email invitation to participate in the survey, please contact Doctors of BC at surveys@doctorsofbc.ca. Full results will be made available by Doctors of BC when the survey is complete. Previous year's results can be seen here: <https://www.doctorsofbc.ca/member-area/physician-engagement/member-surveys>

Thank you for your participation,

Dr. Ronald Chapman,
Vice-President of Medicine
Northern Health