

September 14, 2020

Dear Physicians of Northern Health Medical Staff,

Beginning Monday, September 14, Doctors of BC will be conducting its 5th annual **Health Authority Engagement Survey**. This important survey seeks input on your level of engagement and interaction with our Health Authority. I, and the leadership of Northern Health, encourage you to participate and provide your feedback. The results will help us collaborate with you in shaping programs and policies at a regional and local level to improve physician engagement. The survey was originally scheduled for March 2020, but the COVID-19 pandemic response of course took precedence. There will be an opportunity for you to provide feedback on your interactions with our Health Authority during the pandemic within the survey.

The survey is being conducted by the Health Standards Organization (HSO). The email is sent from the following address: [surveyinstruments@healthstandardsorganization.ca](mailto:surveyinstruments@healthstandardsorganization.ca) via [research.net](mailto:research.net) <[member@outbound.research.net](mailto:member@outbound.research.net)> . The email invitation subject line reads: **Doctors of BC Health Authority Engagement Survey 2020**

I assure you that all of your responses are anonymous and confidential. Neither Doctors of BC nor Health Authorities will have access to individual responses.

To show appreciation for your feedback, upon completion of the survey you may choose to enter a draw to win one of two iPad Pros or Surface Pros. To enter the draw, you will need to provide your name and email address, your response goes directly to HSO who will conduct the draw.

**The deadline for responses is midnight on Wednesday, October 14th.**

If you have any questions or do not receive your email invitation to participate in the survey, please contact Doctors of BC at [surveys@doctorsofbc.ca](mailto:surveys@doctorsofbc.ca)

Full results will be made available by Doctors of BC when the survey is complete. Previous year's results can be seen here (login required):  
<https://www.doctorsofbc.ca/member-area/physician-engagement/member-surveys>

Thank you for your participation,

Dr. Ronald Chapman  
Vice-President of Medicine